



## New England Fitness Challenge 2014. Fitness Fueling the Future

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Metro SWAT Officers Association (MSOA) is once again teaming up with Gillette Stadium to host a fitness challenge that will raise funds to benefit New England nonprofits.

In 2013, following the Boston Marathon bombings, the MSOA reached out to Gillette Stadium with a request to host a 26-hour fitness challenge to raise money for the One Fund. The response from the first responder community was remarkable, as 34 teams answered the call, completed the fitness challenge and raised nearly \$150,000 in the process. The proceeds were a portion of the nearly \$1 million raised and donated by the New England Patriots Charitable Foundation to the One Fund in 2013.

Building on the success of the 2013 event, we decided to organize a fitness challenge that would be open to all, with the proceeds being donated to three New England nonprofit organizations, the New England Patriots Charitable Foundation, Jack Williams' Wednesday's Child and the Special Olympics Massachusetts. This year, we will once again be hosting this overnight fitness challenge at Gillette Stadium, starting at 10:00 p.m. on Saturday, July 19 and finishing at 10:00 a.m. on Sunday, July 20. This year's event will not be restricted to first responders, but will be limited to the first 100 teams who register to compete. Each team will consist of 10 to 15 members and will be required to raise a minimum of \$10,000 in order to take part in the challenge. MSOA is a 501(c)(3) nonprofit organization.

The charities selected by the MSOA to benefit from the fitness competition are:

- New England Patriots Charitable Foundation, which supports programs that aid youth and family initiatives throughout New England.
- Jack Williams' Wednesday's Child, which is dedicated to finding adoptive homes for special needs children.
- Special Olympics Massachusetts, which provides year-round sports training and competition in a variety of Olympic-type sports for all children and adults with intellectual disabilities.

As serving police officers, we are constantly coming across children who, through no fault of their own, are neglected and abused, often deprived of the basic staples that the majority of us take for granted. With your help, and the dedication of the thousands of men and women who serve our communities, we feel that we can make a difference in some of their lives.

All of our New England major sporting franchises, along with many prominent businesses across New England are supporting this effort, and we ask that you consider becoming a part of the team. With your help we can truly make a difference in the life of those in need.

More details on the event can be provided upon request, we will be happy to visit with you at your convenience.

Thank you for your consideration, and taking the time to look over our request for your involvement and assistance