

from the desk of
Jack & Marci Williams

November 6, 2011

Dear Friends,

Thank you for joining us to celebrate 30 years of Wednesday's Child.

Jack usually has the microphone, but prefers to shine the spotlight on the children and on the families who make a lifetime of difference for kids who need a loving home. So let me tell you a little about Jack & Wednesday's Child.

Jack was looking for a way to say thank you to the people of New England, who had supported him when changes were contemplated at WBZ-TV. He came up with the idea of Wednesday's Child, using television to help the thousands of special needs children find adoptive homes.

Many years ago, Jack said "When a community has given as much as this one has given me, you've got to give something back. I don't have 18 hours a day to devote to children, but that doesn't mean I can't help tell their stories so that people will want to adopt them."

I don't think people realize Jack always came in on his own time to tape the segments, then wrote and edited them. We started raising money when we realized how broke many of these agencies and group homes were and in desperate need of help. It has been a labor of love for both of us.

I know Jack wants to offer special thanks to the sponsors who have been with him for decades: Wendy's, Volvo, Yankee Magazine, Bank of America, American Airlines, WBZ Radio, Waterville Valley Ski Area, and Il Capriccio.

He also wants to thank the Massachusetts Adoption Resource Exchange (MARE), which coordinates Wednesday's Child behind the scenes, and the Massachusetts Department of Children & Families, which cares for these children along the way. And he especially wants to thank WBZ-TV, his home-away-from-home for 36 ½ years, which has embraced this mission to find families for children. For 30 years, we've worked together - truly a village on behalf of the children.

But most of all, Jack and I want to thank the viewers - the families who've watched Wednesday's Child, who've called MARE to start their own adoption journeys, who've supported our efforts, written kind notes, and so much more. Without you, opening your hearts, opening your homes, building loving families for these kids, Wednesday's Child could not have reached this milestone, and changed so many lives for the better.

Thank you,

Marci Williams